

The world-leading Wood pellet certification

ENplus® Standard

Usage of the ENplus® trademarks - Requirements



ENplus® ST 1003:2022, first edition

Valid globally

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For Germany, the only official version of this document to be used in Germany is in German.

Foreword

The European Pellet Council (EPC), founded in 2010 and a network of Bioenergy Europe AISBL, is an umbrella organisation that represents the interests of the European wood pellet sector. Its members are national pellet-, or pellet-related associations from numerous countries in and outside of Europe. The EPC provides a platform for the pellet sector to discuss issues that must be managed in the transition from a niche product to a major energy commodity. These issues include standardisation and certification of pellet quality, safety, security of supply, education and training, and pellet quality measuring devices.

Deutsches Pelletinstitut GmbH (German Pellet Institute) (**DEPI**) was founded in 2008 as a subsidiary of Deutscher Energieholz- und Pellet-Verband e. V. (German Wood Fuel and Pellet Association) (DEPV), and provides a communication platform and competence centre for topics related to heating with wood pellets. In 2010, **DEPI** created, in cooperation with German Biomass Research Center Leipzig (DBFZ) and proPellets Austria, the EN*plus®* scheme. In 2011, the trademark rights for all countries, except Germany, transferred to the EPC.

Today, the EPC is the governing body for the ENplus® quality certification scheme for all countries except Germany, which is governed by **DEPI**.

This document replaces the EN*plus®* Handbook, version 3.0 and will come into force on 1 January 2023 and therefore:

- a) initial inspections between the publication date (1 October 2022) and the date of entry into force (1 January 2023) may be conducted against either the requirements of this document, or against the ENplus® Handbook, version 3.0;
- b) all initial inspections after the date of entry into force (1 January 2023) shall be conducted against the requirements of this document;
- c) all surveillance and recertification inspections after the transition date (1 January 2024) shall be conducted against the requirements of this document.

The transition period for requirement 7.2.3.2.11 is set up until 1 January 2025.

NOTE: The requirements in this document do not apply to the permanent use of the **ENplus®** trademarks before the publication of this document, e.g. usage of the **ENplus®** logo on the truck or building.

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Introduction

The key objective of the ENplus® scheme is to manage an ambitious certification scheme that thrives for consistent, high quality wood pellets. The **ENplus® logo** allows pellet quality to be communicated to customers and consumers in a transparent and verifiable way.

Wood pellets are a renewable fuel produced primarily from sawmill residues. Wood pellets are used as a fuel for residential heating systems as well as for industrial burners. They are a refined fuel that can be damaged during handling. Due to this, quality management is a necessity and should cover the entirety of the supply chain, from the choice of raw material to the final delivery to the end-user.

The ENplus® scheme covers technical properties of pellets, quality management related to the properties of the pellets, and customer satisfaction within the entire supply chain, from pellet production to end use.

The ENplus® scheme is primarily focused on the domestic and commercial heating sector, but the ENplus® certification is also available to all other actors within the pellet industry.

The 4th major **revision** of the ENplus® scheme resulted in a comprehensive change in the structure of the **ENplus® documentation**, in parameters for ENplus® certified pellets and relating processes, and management system requirements.

This document is part of the **ENplus® documentation** that consists of ENplus® **standards**, ENplus® guidance documents, as well as ENplus® procedural documents. The following ENplus® **standards** are an integral part of the ENplus® scheme:

- a) ENplus® ST 1001, ENplus® wood pellets Requirements for **companies**;
- b) ENplus® ST 1002, Requirements for certification and testing bodies operating the ENplus® certification (not valid for Germany);
- c) ENplus DE ST 1002, Requirements for certification, inspection and testing bodies operating ENplus certification (valid for Germany, only available in German language);
- d) ENplus® ST 1003, Usage of the **ENplus® trademarks** Requirements

The current versions of the **ENplus® documentation** are published on the **official ENplus® website**.

The term "shall" is used throughout this document to indicate those provisions that are mandatory. The term "should" is used to indicate those provisions which, although not mandatory, are expected to be adopted and implemented. The term "may" indicates permission, whereas "can" refers to the ability of, or a possibility open to, a user of this document.

The terms written in bold characters are defined in the chapter 3. Terms and Definitions.

1. Scope

- 1.1 This document specifies requirements for the use of the following ENplus® copyright and trademark protected material by ENplus® certified **companies** and other entities.
- 1.2 This document defines requirements for the use of various labels or declarations that consist of the **ENplus® logo**, ENplus® wordmark, and / or the **ENplus® quality class logo**:
- a) ENplus® wordmark with quality class;
- b) ENplus® wordmark;
- c) ENplus® certification seal;
- d) ENplus® quality seal;
- e) ENplus® bag design;
- f) ENplus® service sign.
- **1.3** This document also outlines the legal protection of the ENplus® copyright and trademark protected material.

2. Normative references

The following referenced documents are essential for the application of this document as defined in its requirements. For undated references, the latest edition of the referenced document (including any amendment) applies.

ENplus® ST 1001, ENplus® wood pellets – Requirements for companies

3. Terms and Definitions

3.1 bag design approval number

A unique alfa-numerical code issued by the relevant **ENplus®** scheme management to the bag design owner for each approved bag design.

3.2 bag design owner

The **company** permitted by the **ENplus®** scheme management to use the bag design.

NOTE: The **ENplus® ID** of the **bag design owner** is displayed in the bag design.

3.3 bagged pellets

Pellets in a packaging unit that protects the pellets from quality degradation with a filling weight between 5 kg and 50 kg.

NOTE 1: A plastic bag is a typical example of a packaging unit for **bagged pellets**.

NOTE 2: Requirements for usage of the ENplus® bag design are defined in this document.

3.4 big bag

A flexible intermediate bulk container (FIBC) made of flexible fabric that is designed for storing and transporting **bulk pellets** with a typical capacity of 1,500L. A delivery of pellets in **big bags** is considered a delivery of **bulk pellets**.

NOTE 1: A **big bag** can be sealed or unsealed.

NOTE 2: Delivery of pellets in **big bags** is considered as a **large-scale delivery**.

3.5 bulk pellets

Pellets other than **bagged pellets** produced, stored, handled, or transported loose.

NOTE: **Bulk pellets** also includes pellets in **big bags**.

3.6 certification scope

The range or characteristics of the object of the conformity assessment covered by the ENplus® certificate, including quality class of ENplus® certified pellets, a **company**'s activities (**producer**, **trader**, or **service provider**) and critical business activities, sites, and **service providers** covered by the ENplus® certification.

[source: modified from ISO/IAC 17000]

3.7 company

An entity that implements the requirements of ENplus® ST 1001.

3.8 consensus

General agreement characterised by the absence of sustained opposition to substantial issues by any important part of the concerned interest and by a process that involves seeking to take into account the views of all parties concerned and to reconcile any conflicting arguments.

NOTE: A **consensus** need not imply unanimity [ISO/IEC Guide 2].

3.9 DEPI

DEPI (Deutsches Pelletinstitut GmbH) is ENplus® governing body for Germany, certification body responsible for all certification activities within Germany and acts as inspection body within Germany.

3.10 ENplus® certification body

A body that is recognised to perform certification within the ENplus® certification scheme.

3.11 ENplus® certification seal

A distinctive graphic consisting of the ENplus® logo and unique ENplus® ID.

NOTE: The use of the **ENplus® certification seal** is described in this document.

3.12 ENplus® documentation

Documents that include requirements, guidance, and procedures of the ENplus® scheme.

NOTE: The **ENplus® documentation** structure is shown in ENplus® PD 2001, Annex A and includes ENplus® **standards**, ENplus® guidance documents and ENplus® procedural documents.

3.13 ENplus® ID

Unique alfa-numerical code issued by the relevant **ENplus®** scheme management to every ENplus® certified company.

NOTE: The use of the **ENplus® ID** is described in this document.

3.14 ENplus® International Management

Bioenergy Europe AISBL represented by the European Pellet Council (EPC), is the governing body of the ENplus® certification scheme with overall responsibility for the management of the ENplus® scheme outside Germany.

3.15 ENplus® logo

A distinctive graphic design that is a registered trademarked material and that is also part of the **ENplus® certification seal**, **ENplus® quality seal** and of the **ENplus® service sign** along with the **ENplus® ID**.

NOTE: The use of the **ENplus® logo** is described in this document.

3.16 ENplus® National Licenser

A governing body of the ENplus® certification scheme appointed by **ENplus® International Management** to manage the ENplus® scheme within a specific country.

NOTE: Contact details for **ENplus® National Licensers** are available by country on the **official ENplus®** website.

3.17 ENplus® National Promoting Association

An entity appointed by **ENplus® International Management** to promote the ENplus® scheme within a respective country.

3.18 ENplus® quality class logo

A distinctive graphic referring to the ENplus® quality classes.

NOTE: The use of the **ENplus®** quality class logo is described in this document.

3.19 ENplus® quality seal

A distinctive graphic referring to the ENplus® quality classes consisting of the ENplus® logo, ENplus® quality class logo and unique ENplus® ID.

NOTE: The use of the **ENplus® quality seal** is described in this document.

3.20 ENplus® scheme management

A governing body of the ENplus® certification scheme that is either **ENplus® International Management**, an **ENplus® National Licenser**, or **DEPI** operating within their respective regions.

NOTE: Contact details for the **ENplus®** scheme management are available by country on the official **ENplus®** website.

3.21 ENplus® service sign

A distinctive graphic issued by the relevant **ENplus®** scheme management to every ENplus® certified service provider that includes the ENplus® service provider logo and the **ENplus® ID**.

NOTE: The use of the **ENplus®** service sign is described in this document.

3.22 ENplus® testing body

A body that is recognised to perform testing within the ENplus® certification scheme.

[source: modified from ISO 17020]

3.23 ENplus® trademarks

ENplus® copyright and trademark protected material (ENplus® figurative marks and wordmarks) that refers to the quality of pellets according to the ENplus® certification scheme.

3.24 large-scale delivery

A delivery of **bulk pellets** to a customer other than the **small-scale delivery**.

NOTE: Examples of **large-scale delivery**: a delivery of a complete truck load to one end-user above 20 tonnes, a delivery to a **trader**, a delivery by trains or vessels, a delivery of **big bags**.

3.25 multisite company

An organisation which is identified in having a central function relating to pellet production or trade (normally and hereafter referred to as a 'central office'). Here certain activities relating to quality management are planned, controlled, and managed within a network of local offices or branches (sites) at which such activities are fully or partially carried out.

NOTE 1: Typical cases of a **multisite company** are:

a producer with a network of production sites, storage sites, delivery trucks, and/or sales offices that
are a part of a single legal entity or are separate legal entities but with the managerial control by
the legal entity of the producer;

- b) a **trader** with a network of other **traders** with or without delivery trucks, storage sites, or/and sales organisations that are a part of a single legal entity or are separate legal entities but with the managerial control by the legal entity of the certified **trader**;
- c) a **company** outsourcing activities to a **service provider** without a valid ENplus® certification.

NOTE 2: Eligibility criteria applicable to a multisite company are defined in ENplus® ST 1001, chapter 4.

3.26 official ENplus® website

The official website of the ENplus® scheme managed by the ENplus® International Management (www.enplus-pellets.eu) for all countries except Germany and by DEPI (www.enplus-pellets.de) for Germany.

3.27 off-product use of ENplus® trademarks

Referring to the use of **ENplus® trademarks** other than **on-product use** which is not referring to a final product.

3.28 on-product use of ENplus® trademarks

The use of **ENplus® trademarks** in connection with, or reference to ENplus® certified pellets including:

- a) the use directly related to the individual certified pellets i.e. tangible products (bulk products), products in individual packaging, containers or bags, as well as vehicles for the transport of products;
- b) the use on documentation associated with pellets (an invoice/ packaging list/ advertisement/ brochure/ website/ social media, etc.), where the use of **ENplus® trademarks** refers to the individual certified pellets.

NOTE: Any use which can be received or understood by buyers or the public as referring to a specific product included in the product is considered as **on-product use**.

3.29 producer

A **company** producing wood pellets.

NOTE: A **producer** trading its own pellets through **large-scale delivery** is not considered a **trader**. A **producer** is considered a **trader** where its trading activities include **small-scale delivery**, or trades pellets procured from other **companies**.

3.30 revision

Introduction of all necessary changes to the substance and presentation of a normative document.

NOTE: The results of the **revision** are presented by issuing a new edition of the normative document [ISO/IEC Guide 2].

3.31 service provider

A **company** offering the following services without having ownership over the pellets.

- a) bagging of pellets;
- b) small-scale delivery of pellets;
- c) storage of **bulk pellets** in a facility from which the pellets are delivered to the end-users.

NOTE: The **producer** or **trader** can also become a **service provider** for another **company** where they do not have ownership over the pellets and conduct activities defined above.

3.32 small-scale delivery

A delivery of **bulk pellets** to an end-user that does not exceed 20 tonnes. This excludes deliveries of pellets in **big bags** and **vending machines**.

NOTE: A typical example of a **small-scale delivery** is a delivery of pellets to more end-users (households) along a single route (multi-drop).

3.33 standard

A document established by **consensus** and approved by a recognised body that provides, for common and repeated use, rules, guidelines or characteristics for activities or their results, aimed at the achievement of the optimum degree or order in a given context.

NOTE: **Standards** should be based on the consolidated results of science, technology, and experience, and aimed at the promotion of optimum benefits [ISO/IEC Guide 2].

3.34 trade of bulk pellets without physical contact

Trading in **bulk pellets** that takes ownership of the pellets but does not have physical possession of the pellets.

NOTE 1: "Physical possession" is defined as having physical control of the pellets either directly or through a contracted **service provider** or another subcontractor.

NOTE 2: An entity conducting the trade without physical contact can use **ENplus® trademarks** either based on its own ENplus® certification or based on written permission from the ENplus® certified **company** as defined in this document.

NOTE 3: Trading without physical contact as an ENplus® certified **company** is defined as a critical business activity (see ENplus® ST 1001, Annex B).

3.35 trader

A **company** trading wood pellets. It can include the storage and / or delivery of pellets.

NOTE: The term "trader" also covers the term "producer" where the producer's trading activities include small-scale delivery or trades pellets procured from other companies.

3.36 vending machine

A self-service machine for the supply of small-scale quantities of **bulk pellets** to end-users.

NOTE: Self-service machines for the collection of pellets by **traders**, **service providers** or subcontractors are no **vending machines** in terms of this **standard**.

4. ENplus® copyright and trademark protected material and its coverage

- **4.1** The EN*plus*® copyright and trademark protected material (here-in-after "**ENplus**® **trademarks**") includes:
- a) The figurative mark of the ENplus® logo;
- b) The figurative mark of the **ENplus® quality class logo** A1, A2, and B;
- c) The figurative mark of the ENplus® service provider logo; and
- d) The wordmark of "ENplus".
- **4.2 ENplus® trademarks** refer to the quality of pellets according to the ENplus® certification scheme and conforming to the ENplus® requirements defined in ENplus® ST 1001.

5. Ownership and rights to use ENplus® trademarks

5.1 ENplus® trademarks (see **4.1**) are copyrighted, registered, and owned by Deutsches Pelletinstitut Gmbh (**DEPI**). **DEPI** has the exclusive right to the usage and further licensing of the **ENplus® trademarks** to other entities, including for possible fraud investigation and any legal actions in Germany.

DEPI has conferred Bioenergy Europe AISBL the exclusive right to the usage and further licensing of **ENplus® trademarks** to other entities, including for possible fraud investigations and any legal actions, outside Germany.

- **5.2** The trademarked wordmark 'ENplus' shall only be used in this format without any translation.
- 5.3 Any entity operating in the wood pellets supply chain, except traders of ENplus® certified bagged pellets, shall only use ENplus® trademarks for on-product and off-product purposes under the authority of a valid ENplus® trademark license issued by the relevant ENplus® scheme management. In case of a multisite company, a single ENplus® trademark license with a single ENplus® ID is issued to the entire multisite company covering all the sites referenced in the certification scope, separately for each company category (producer, trader or service provider).
- NOTE 1: End-users of wood pellets are considered as entities outside the supply chain.

NOTE 2: This **standard** allows **traders** of **bagged pellets** to use **ENplus® trademarks** under three alternative regimes:

- a) as an ENplus® certified **trader** of **bagged pellets** (the **bag design owner**) based on its own ENplus® trademark license and **ENplus® ID** (see 6 a));
- b) without an ENplus® certificate (see 6 c)) based on 5.4 and 7.1.2 (See alternative to 7.1.2 "based on permission of the relevant **ENplus® scheme management"**); or
- c) without an ENplus® certificate based on permission of an ENplus® certified **company** (see 7.1.3).

NOTE 3: The wording "under the authority of a valid **ENplus® trademark** license" also covers permissions to non-certified entities in the supply chain issued in accordance with 7.1.3.

- **5.4 Traders** of **bagged pellets** without the ENplus® certification may use **ENplus® trademarks** without an ENplus® trademark license in compliance with 7.1.2.
- 5.5 Other entities (defined in 6 d) as "other users") may use the **ENplus® logo** and the trademarked wordmark 'ENplus' for **off-product use** without an ENplus® trademark license.
- 5.6 For the avoidance of doubt, any **off-product use** of **ENplus® trademarks** and / or related communication by other users shall not be misleading and / or (intentionally) harm the credibility of the ENplus® certification scheme, Bioenergy Europe, and / or **DEPI**. Bioenergy Europe or **DEPI** reserves all rights to undertake legal action in this regard, including without limitation, its right to intervene on the basis of its rights as a ENplus® trademark holder.

6. User categories of ENplus® logo and name

The following four user categories may use **ENplus® trademarks**:

- a) ENplus® certified **producers** and **traders**, i.e. entities holding a valid ENplus® certificate and holding a valid ENplus® trademark license issued by the relevant **ENplus® scheme management**;
- b) ENplus® certified **service providers**, i.e. entities holding a valid ENplus® certificate and holding a valid ENplus® trademark license issued by the relevant **ENplus® scheme management**;
- c) **traders** of ENplus® certified **bagged pellets**, i.e. entities trading **bagged pellets** without an ENplus® certificate and ENplus® trademark license;
- d) other users, i.e. entities that are not involved in the wood pellets supply chain including:
 - 1. ENplus® National Licensers and ENplus® National Promoting Associations;
 - 2. certification, inspection and testing bodies operating under the ENplus® certification scheme;
 - 3. other entities using the **ENplus® logo** and/ or the wordmark "ENplus" for promotional and educational purposes (bioenergy/renewable energy associations, research and educational institutions, governmental organisations, consumers organisations, etc.);
 - 4. ENplus® pellet end-users;
 - 5. boiler and stove manufacturers;
 - 6. other technology providers.

NOTE 1: Category a) also covers entities without ENplus® certification that are allowed to use **ENplus® trademarks** according to 7.1.3.

NOTE 2: The user category including **traders** of **bagged pellets** without an ENplus® certificate (see bullet point c)) also covers those **traders** that hold the ENplus® certificate, but its scope does not cover the trade of **bagged pellets**.

7. Use of ENplus® trademarks

7.1 General requirements

7.1.1 ENplus® trademarks shall only be used for **on-product** and **off-product** purposes following specifications in Table 1.

Table 1

On- and off-product use of the ENplus® trademarks

ENplus® declarations and labels (consisting of ENplus® trademarks)		ENplus® certified producers and traders	ENplus® certified service providers	Traders of bagged pellets (not certified)	Other users
duct	ENplus® wordmark with quality class (e.g. ENplus® A1), (see 7.2.1)	Yes	No	Yes	No¹
On-product	ENplus® quality seal, (see 7.2.2)	Yes	No	Yes	No¹
0	Individual ENplus® bag design, (see 7.2.3)	Yes	No	No ²	No
	ENplus® wordmark, (see 5.2)	Yes	Yes	Yes	Yes
oduct	ENplus® certification seal, (see 7.3.1)	Yes	No	No	No¹
Off-product	ENplus® service sign, (see 7.3.2)	No	Yes	No	No¹
	ENplus® logo, (see 7.3.3)	No	No	Yes	Yes

NOTE 1: Other users are allowed to use the ENplus® wordmark with quality class, **ENplus® quality seal**, **ENplus® certification seal** and **ENplus® service sign** for **off-product** purposes to educate about their meaning. Such usage does not include the **ENplus® ID**.

NOTE 2: **Traders** of **bagged pellets** without ENplus® certification can only use the individual ENplus® bag design as a picture of the **bagged pellets** with the ENplus® bag design (see 7.1.2, 7.1.4).

7.1.2 Traders of bagged pellets without the ENplus® certification (see 6 c)) can use **ENplus®** trademarks without an ENplus® trademark license based on approval by the relevant **ENplus®** scheme management. The use shall be in compliance with chapter 7 of this document and with all the following restrictions:

a) on-product use:

- 1. when using the **ENplus® quality seal**, it shall be used without the **ENplus® ID**;
- 2. **ENplus® trademarks** shall only be used in connection with ENplus® certified **bagged pellets** with an ENplus® approved bag design. The uncertified **trader** is not allowed to make any changes to the bag design;

- 3. when using an image of **bagged pellets**, it shall clearly display the bag design where the **ENplus® quality seal**, including its **ENplus® ID**, are recognisable;
- 4. any information relating to the requirements of the ENplus® scheme provided outside the displayed ENplus® bag design shall be limited to, and conforming to, information displayed on the ENplus® bag design.

b) off-product use:

- ENplus® trademarks shall only be used with the objective to promote ENplus® certified bagged pellets and to educate about the meaning of the ENplus® certification scheme;
- 2. **ENplus® trademarks** shall not be used to indicate that the **trader** is ENplus® certified, or that it is allowed to sell ENplus® certified **bulk pellets**.
- **7.1.3** The ENplus® certified **producer**, or **trader** may issue a written permission for the use of the ENplus® wordmark with quality class, **ENplus® quality seal**, ENplus® wordmark, and **ENplus® logo** to the following entities that are trading ENplus® certified **pellets** and do not hold an ENplus® certification:
- a) an entity working as an intermediary **trader** that does not take ownership of the traded **bulk pellets** (a broker);
- b) an entity that trades **bulk pellets** without physical contact;
- c) a trader of bagged pellets.

NOTE: Internet / online marketplaces using **ENplus® trademarks** that satisfy bullet points a), b), and/or c) are also considered by 7.1.3.

7.1.4 The ENplus® certified **producer** or **trader** issuing the written permission according to 7.1.3, shall remain solely responsible for the compliance with the ENplus® requirements. The written permission shall require the entity receiving the permission to use **ENplus® trademarks** in compliance with chapter 7 and with the following restrictions:

a) on-product use:

- 1. the **ENplus® quality seal** shall be used with the **ENplus® ID** of the ENplus® certified **producer** or **trader** issuing the permission;
- 2. **ENplus® trademarks** shall only be used for ENplus® certified pellets supplied by the ENplus® certified **producer** or **trader** issuing the permission;
- 3. **ENplus® trademarks** shall be supported with identification of the ENplus® certified **producer** or **trader** issuing the permission;
- 4. any information relating to the requirements of the ENplus® scheme shall comply with 7.4.2 of ENplus® ST 1001.

b) off-product use:

- 1. **ENplus® trademarks** shall be used with the objective to promote ENplus® certified pellets and to educate about the meaning of the ENplus® certification scheme;
- 2. **ENplus® trademarks** shall not be used to indicate that the entity is ENplus® certified.

NOTE: The objective of the requirements above is to avoid an impression that all traded pellets are considered as ENplus® certified.

The ENplus® certified **producer** or **trader** issuing the permission shall immediately report all issued permissions to the **ENplus® certification body** as well as to the relevant **ENplus® scheme management**.

7.2 On-product use

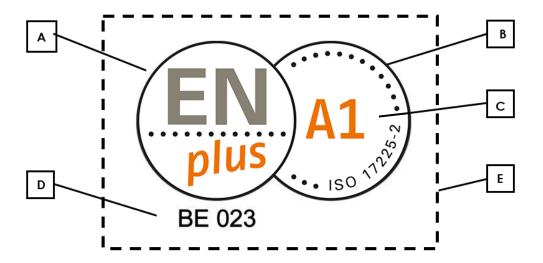
7.2.1 ENplus® wordmark with ENplus® quality class

7.2.1.1 The user shall only use the ENplus® wordmark with the quality classes (ENplus® A1, A2, B) **on-product** when referring to the pellets covered by the valid ENplus® certification that are meeting the respective quality class.

7.2.2 ENplus® quality seal

- **7.2.2.1** The user shall only use the **ENplus® quality seal on-product** when referring to the pellets of the respective quality class that are covered by the valid ENplus® certification. The **ENplus® logo** (see Figure 5) shall only be used as a part of the **ENplus® quality seal** (see Figure 1).
- 7.2.2.2 The ENplus® quality seal shall consist of elements defined in Figure 1 and Table 2.
- **7.2.2.3** The **company** shall only use colours and their combinations for the **ENplus® logo** and **ENplus® quality seal** that are defined in Annex A.
- **7.2.2.4** The **company** shall maintain the size ratios of the **ENplus® quality seal** and its elements as shown in Figure 1 and supplied by the **ENplus® scheme management**.
- **7.2.2.5** The **ENplus® certification body** may use the **ENplus® quality seal** of the ENplus® certified **company** on the ENplus® certificate. The use of the **ENplus® quality seal** shall comply with the requirements of this document.
- **7.2.2.6** The **traders** of **bagged pellets** may use the **ENplus® quality seal** without the **ENplus® ID** in accordance with 7.1.2.

• Figure 1 ENplus® quality seal



• Table 2

Elements of the ENplus® quality seal

A	ENplus® logo	A registered trademark protected by copyright law.		
В	ENplus® quality class logo	A circle including information about the specific quality class of the certified pellet (C). Under no circumstances shall the ENplus® quality class logo be used alone.		
		Identifies the quality class of the certified pellets. The ENplus® certification scheme provides three (3) quality classes for the wood pellets (ENplus® A1, ENplus® A2 and ENplus® B).		
		An alphanumeric code for the ENplus® trademark license issued by the ENplus® scheme management. A unique ENplus® ID is assigned to each certified company.		
E	Exclusion zone	A zone around the ENplus® and quality class logos that shall remain clear of imagery to ensure that the ENplus® quality seal remains clearly visible and identifiable. The size of the exclusion zone shall be at least the same as the ENplus® ID .		

NOTE: The use of the **ENplus® ID** as a part of the **ENplus® quality seal** is not required when used by the **traders** of ENplus® certified **bagged pellets** (see $7.1.2 \, a$).

7.2.3 ENplus® bag design

7.2.3.1 General requirements

- **7.2.3.1.1** The company producing / filling bagged pellets shall only use ENplus® trademarks on the bag as a part of the ENplus® bag design that has been approved by the ENplus® scheme management and published on the official ENplus® website, including any language version of it. The company permitted by the ENplus® scheme management to use the bag design becomes the bag design owner.
- **7.2.3.1.2** Where the **bag design owner** allows the use of the approved ENplus® bag design by another **company** performing the bagging of pellets, it shall remain solely responsible for the compliance with the ENplus® requirements and shall have an enforceable mechanism to satisfy the following conditions:
- a) the entity permitted to use the approved ENplus® bag design shall be either a supplier or customer of the **bag design owner** or a **service provider** contracted by the **bag design owner**;
- b) the permission shall only cover products traded by the **bag design owner**;
- c) the permission shall be based on a written contract between the **bag design owner** and the entity permitted to use the ENplus®-approved bag design and shall make a reference to a specific approved bag design using the relevant **bag design approval number**;
- d) the written contract shall require the entity permitted to use the ENplus®-approved bag design in compliance with this document;
- e) the **bag design owner** shall report all issued permissions immediately to the **ENplus® certification body** as well as the **ENplus® scheme management**.

NOTE: The use of an image of the **bagged pellets** with the bag design is not considered as the use of the bag design and is not regulated by this clause.

7.2.3.1.3 All information to be included on the ENplus® bag design shall be printed on the bag directly and shall be clearly readable (see Figure 2). Where the bag design is used in promotional materials referring to the ENplus® certified pellets, the use shall ensure that the **bag design owner** is clearly identifiable.

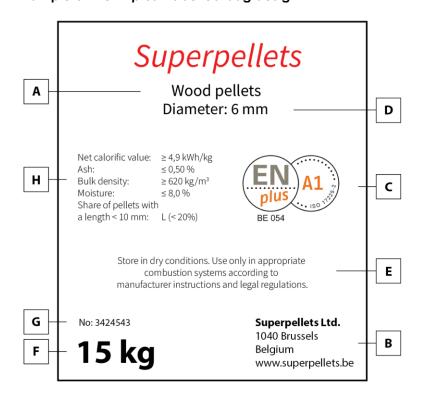
NOTE: The use of stickers containing the required information (including the **ENplus® quality seal**) or the addition of information not appearing in the design (e.g. hand-written notes) to the bag label is prohibited.

7.2.3.1.4 The language versions of the EN*plus*® bag design shall correspond to the wording included in Figure 2. If the information is provided in more than one language, elements that are not affected by the translations such as the **company** name, address, or the **ENplus**® **quality seal**, can be shown only once.

7.2.3.2 Elements of the ENplus® labelled bag design

7.2.3.2.1 The ENplus® bag design shall include the mandatory elements (excluding H) shown in Figure 2 and Table 3.

• Figure 2 Example of the ENplus® labelled bag design



• Table 3

Elements of the ${\sf ENplus}^{\scriptsize (B)}$ labelled bag design

	Element	Mandatory	Voluntary
Α	'Wood pellets'	Yes	No
В	The bag design owner 's name and address	Yes	No
С	ENplus® quality seal belonging to the bag design owner	Yes	No
D	Diameter	Yes	No
E	Notes	Yes	No
F	Net Weight	Yes	No
G	Serial Number	Yes	No
н	Fuel Properties	No	Yes

- **7.2.3.2.2** The ENplus® labelled bag design shall include the name and address (consisting of at least the city name or locality, postal code, the full name of the country, and website address or contact email address) of the **bag design owner** (Figure 2, B) whose **ENplus® ID** is referenced in the bag design. The details of the **bag design owner** referenced in the bag design shall correspond to the details of the holder of the ENplus® trademark license and the ENplus® certificate, as registered on **official ENplus® website** and shall be clearly visible.
- **7.2.3.2.3** The **bag design owner** may display in the bag design details of another entity in the supply chain as voluntary information, providing that:
- a) the bag design clearly differentiates between the **bag design owner** having the right to use **ENplus® trademarks** and the other entity (e.g. 'Distributor: name, address');
- b) the size of the applied font of the **bag design owner**'s details are the same or larger than for the other entity.
- **7.2.3.2.4** The ENplus® labelled bag design shall include the **ENplus® quality seal** of the **bag** design owner (Figure 2, C).
- **7.2.3.2.5** The **ENplus®** quality seal that is a part of the ENplus® labelled bag design shall conform to the requirements of **7.2.2**. The **ENplus®** quality seal shall be clearly visible on the bag, displayed on the front side of the bag with a minimum height of 20 mm.
- **7.2.3.2.6** Where pellets of quality classes ENplus® A1 and ENplus® A2 are both contained in a single bag, only the **ENplus®** quality seal for ENplus® A2 shall be used.
- **7.2.3.2.7** The ENplus® labelled bag design shall include the diameter of the pellets "8 mm" or "6 mm" (Figure 2, D). If the **company** produces both diameter pellets, it shall use separate ENplus® bag designs, one for the 6 mm pellets and another for the 8 mm pellets.
- 7.2.3.2.8 The ENplus® labelled bag design shall include the two following notes (Figure 2, E):
- a) 'Store in dry conditions'; and
- b) 'Use only in appropriate combustion systems according to manufacturer instructions and legal regulations'.
- **7.2.3.2.9** Any alternations to the prescribed wording shall comply with the meaning and objectives of the prescribed wording.
- **7.2.3.2.10** The ENplus® labelled bag design shall include the net weight (Figure 2, F) in kilogram [kg]. The ENplus® bag design may only include additional information of a \pm % where justification exists.

NOTE: The justification can include, for example, specifications of the bagging station, national regulations.

7.2.3.2.11 The ENplus® labelled bag design shall include a serial number (Figure 2, G) that allows identification of the **company** that bagged the pellets, site and date of the bagging. Application for the approval of the specimen ENplus® labelled Bag Design shall clearly identify the place where the serial number will be displayed.

NOTE: The transition period for the use of the serial number is until 1 January 2025.

- **7.2.3.2.12** The ENplus® labelled bag design may include additional information on fuel properties (Figure 4, H) that can be presented in one of two (2) alternative ways:
- a) as the threshold values defined in ENplus® ST 1001, Annex A, including the correct ≥ or ≤ sign and unit of measurement. The fuel properties shall be displayed with the same number of decimals, and on the same basis ('as received' or 'dry basis'), as stated in ENplus® ST 1001, Annex A; or
- b) as a stricter limiting value (see 7.2.3.2.15) for each technical property (ENplus® ST 1001, Annex A), providing that the exact same parameters, the correct ≥ or ≤ sign, units of measurement, same number of decimals and on the same basis ('as received' or 'dry basis') are used (e.g., Ash ≤ 0.40 w-%).
- **7.2.3.2.13** The net calorific value as received shall be the only calorific value stated in the table of technical properties of the bag design. The gross calorific value determined by an **ENplus® testing body** may be displayed in addition to the net calorific value. In this case, the font size of the gross calorific value shall be smaller than the font size of the net calorific value. The net calorific value 'on dry basis' shall not be stated on the bag design.
- **7.2.3.2.14** Where the ENplus® labelled bag design includes the share of the fraction < 10 mm, it shall only be stated in length categories (L, M, S) as indicated in ENplus® ST 1001, Annex A. In the event that the pellets to be bagged originate from several plants, this shall correspond to the values of the worst result(s), i.e. the shorter pellets.
- **7.2.3.2.15** The usage of the stricter limiting values (see 7.2.3.2.12 a)) shall:
- a) be confirmed by the results of a laboratory test conducted as a part of the certification process and other tests conducted by the ENplus® testing body. The laboratory tests shall correspond to the pellets covered by the ENplus® labelled bag design. Where the company rounds the values achieved by the tests, the rounding shall always result in worse performance value;
- b) correspond to the values of the worst result(s) achieved in the event that the pellets to be bagged originate from several plants;
- c) be submitted to the **ENplus® scheme management** along with the laboratory analysis confirming these values as part of the application for the bag design approval;
- d) be consistent with the latest test results conducted by the ENplus® testing body as a part of the certification process. The testing results shall comply with or be better than the values specified in the approved bag design. In case of inconsistency, the bag design must be amended to reflect the worst result and resubmitted to the ENplus® scheme management for approval;
- e) be the responsibility of the **bag design owner**. The conformity of the pellets with the stricter limited values stated in the bag design, and the legal implications (including false claims) of this remain the responsibility of the **bag design owner**.

NOTE: Testing results for 6 mm pellets shall only be used for demonstrating conformity of bag designs for 6 mm pellets. They cannot be used to demonstrate the conformity of 8 mm pellets. In this case a separate laboratory test would be needed.

7.2.3.2.16 The ENplus® labelled bag design may include additional information provided it is truthful, accurate, verifiable and non-misleading. As part of the ENplus® bag design approval process, the applicant **company** shall provide the relevant **ENplus® scheme management** with evidence demonstrating conformity of pellets with the additional information. The conformity of the pellets, with the additional information stated in the bag design and the legal implications (including false claims) of this, remain the responsibility of the **bag design owner**.

NOTE: Examples of additional information include: additional pellets values (see 7.2.3.2.12) as well as wood species, additives, pellets **producer**, pellets geographical origin, forest certification schemes, etc.

7.3 Off-product use

7.3.1 ENplus® certification seal

- **7.3.1.1** The **ENplus®** certification seal shown in Figure 3 shall only be used by ENplus® certified producers and traders for the off-product use, including:
- a) communication on the meaning and coverage of the ENplus® certification scheme and its promotion, and education;
- b) communication on the ENplus® certified status of the **company**.

NOTE: The term 'off-product use' implies that the use cannot give the impression that the product is ENplus® certified. See definition of the on-product and off-product use.

- **7.3.1.2** The **ENplus® certification seal** shall consist of the **ENplus® logo** and the **company**'s **ENplus® ID** as shown in Figure 3.
- **7.3.1.3** The **company** shall keep an exclusion zone around the **ENplus® certification seal** that shall remain clear of any image and/or graphic to ensure that the **ENplus® certification seal** remains clearly visible and identifiable. The size of the exclusion zone shall be at least the same as the **ENplus® ID**.
- **7.3.1.4** The **company** shall only use colours and their combinations for the **ENplus® certification seal** that is defined in Annex A.
- **7.3.1.5** The **company** shall maintain the size ratios of the **ENplus® certification seal** and its elements as shown in Figure 3 and supplied by the **ENplus® scheme management**.
- **7.3.1.6** The **ENplus® certification body** may use the **ENplus® certification seal** of the ENplus® certified **company** on the ENplus® certificate. The use of the **ENplus® certification seal** shall comply with the requirements of this document.

Figure 3

ENplus® certification seal (e.g. pellet producer in Belgium)



7.3.2 ENplus® service sign

- **7.3.2.1** The **ENplus®** service sign shown in Figure 4 shall only be used by the ENplus® certified service provider for off-product use, including:
- a) communication on the meaning and coverage of the ENplus® certification scheme and its promotion and education;
- b) communication on the ENplus® certified status of the **company**.
- **7.3.2.2** The **ENplus®** service sign shall consist of the ENplus® service provider logo and the company's **ENplus®** ID, as shown in Figure 4.
- **7.3.2.3** The **company** shall keep an exclusion zone around the **ENplus® service sign** that shall remain clear of any image and or graphic to ensure that the **ENplus® service sign** remains clearly visible and identifiable. The size of the exclusion zone shall be at least the same as the **ENplus® ID**.
- **7.3.2.4** The **company** shall only use colours and their combinations for the **ENplus® service sign** that are defined in Annex A.
- **7.3.2.5** The **company** shall maintain the size ratios of the **ENplus® service sign** as shown in Figure 4 and supplied by the **ENplus® scheme management**.
- **7.3.2.6** The **ENplus® certification body** may use the **ENplus® service sign** of the ENplus® certified **company** on the ENplus® certificate. The use of the **ENplus® service sign** shall comply with the requirements of this document.

Figure 4

ENplus® service sign (with the ENplus® ID of e.g. a Belgian company)



7.3.3 ENplus® logo

- **7.3.3.1** The **ENplus® logo** as shown in Figure 5 shall only be used by **traders** of certified **bagged pellets** and other users (see User categories of ENplus® logo and name 6) for the **off-product use** that shall refer to the ENplus® certification scheme for promotional and/or educational purposes, such as:
- a) the communication on the meaning and coverage of the ENplus® certification scheme and its promotion and education;
- b) the communication on ENplus® certification services by **ENplus® certification bodies**, inspection or **ENplus® testing bodies** and recognition of the certificates by the ENplus® scheme;
- c) the communication on the meaning and coverage of the ENplus® certification scheme and promotion of ENplus® certified pellets by retailers of **bagged pellets**;
- d) the communication on requirements for the procurement of ENplus® certified pellets by end-users;
- e) the communication on the link between the ENplus® certified pellets and the technologies applied within the bioenergy sector, including recommendations by boiler and stove manufacturers:
- f) the communication on the partnership with Bioenergy Europe and / or **DEPI** concerning the EN*plus®* certification scheme;
- g) the communication on projects and initiatives focused on development and / or promotion of the ENplus® certification scheme.
- **7.3.3.2** The use of the **ENplus® logo** shall maintain an exclusion zone that shall remain clear of any image and or graphic to ensure that the **ENplus® logo** remains clearly visible and identifiable.
- **7.3.3.3** The use of the **ENplus® logo** shall follow the colours and their combinations for the **ENplus® logo** that are defined in Annex A.

7.3.3.4 The company/entity shall maintain the size ratios of the **ENplus® logo** and its elements as shown in Figure 5 and supplied by the **ENplus® scheme management**.

• Figure 5

ENplus® logo



Annex A. Colour combinations of the ENplus® logo, ENplus® certification seal, ENplus® service sign, and ENplus® quality seal

A.1 Colour combinations

- A.1.1 The **ENplus® certification seal**, **ENplus® quality seal** and **ENplus® service sign** shall be used as provided by **ENplus® scheme management**. Possible colour combinations are shown in Table 4.
- A.1.2 The background colour shall be white or another colour provided that all elements of the ENplus® graphical designs are clearly recognisable and readable.

• Table 4

Possible colour combinations for identification marks

Version	ENplus® logo	ENplus® certification seal	ENplus® quality class logo	ENplus® service sign
Version A: Official colour combination For colour codes see Table 5.	EN	Plus BE 023	A1	PULS PULS BE 912 SP
Version B: Monochrome black & white	EN plus	Plus BE 023	A1 150 Tros	EN plus BE 912 SP
Version C: Monochrome coloured Elements in one colour monochrome on one colour monochrome background.		plus BE 023 Example, for pellet bags only	Example, for pellet bags only	Not permitted

A.2 Colour codes

• Table 5

Colour codes for the colours to be used for identification marks

	orange	grey	black
RGB	R=225, G=93, B=0	R=134, G=129, B=117	R=24, G=23, B=21
СМҮК	C=0, M=65, Y=100, K=0	C=0, M=5, Y=20, K=60	C=0, M=0, Y=0, K=100
Pantone	1505	424	Black
HKS	HKS 7	HKS 96	HKS 88



The world-leading Wood pellet certification